



Media Fact Sheet

PetCremation.org, an independent pet cremation resource

Updated June 2026
petcremation.org/press

ABOUT PETCREMATION.ORG

PetCremation.org is an independent consumer resource covering pet cremation costs, provider options, and aftercare decisions across the United States. The site maintains a directory of more than 2,200 providers, publishes cost data by state, and offers practical decision guides for families navigating aftercare after the loss of a pet. Editorial guides are produced independently of any paid provider relationship. Featured directory placements and affiliate links are disclosed separately from editorial content.

KEY FACTS FOR JOURNALISTS

2,200+

Providers researched across all 50 states

Can exceed 300%

Price variation for the same private cremation service, depending on state, provider type, and pet size

\$150 to \$400

Typical cost range for private pet cremation, depending on location and pet size

\$50 to \$150

Typical communal cremation cost, though ashes are not returned to the family

Pricing is often hidden

Most provider websites do not disclose pricing, cremation method, or whether a certificate of cremation is included before a family calls

ABOUT THE FOUNDER

Cheryl Wright is the founder of PetCremation.org. The idea began when her family dog, Merritt, was diagnosed with lymphoma and the family found that pet cremation information was scattered, pricing was inconsistent, and terminology was unclear. Cheryl has led the site's provider research across all 50 states, including the 2026 Provider Analysis, the site's most extensive independent data collection to date. She is available for background briefings, quote requests, and data inquiries.

HOW TO CITE PETCREMATION.ORG

General reference: PetCremation.org, an independent consumer resource covering pet cremation costs and provider options across the United States.

Cost data: According to PetCremation.org, which reviewed publicly available pricing across more than 2,200 U.S. pet cremation providers.

Press Contact

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Figures are supported by PetCremation.org's published methodology at petcremation.org/methodology. Editorial coverage cannot be purchased. Paid featured placements are labeled where they appear.